

Bhuvanesh Palanisamy

Product / UX Designer

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WORK EXPERIENCE - 10 YEARS

Techno Genesis - Sr. Product Designer

JUNE 2023 - TILL NOW, MADURAI

Lead user-centric product design from concept to completion, conducting user research and usability testing. Develop high-fidelity prototypes and interfaces, ensuring alignment with business goals. Maintain design system consistency, mentor junior designers, and foster a collaborative design culture. Drive intuitive user experiences to enhance product functionality and satisfaction.

LambdaTest - Sr. Product Designer

JULY 2021 - JUNE 2023, BANGALORE

I've excelled in designing for successful Analytics and SmartUI products, closely collaborating with the growth team, conducting user research, and crafting user flows. Working with developers and the Head of Product, I've ensured pixel-perfect screens aligned with the LT design systems.

Adapt.io - Product Designer

APRIL 2019 - JULY 2021, COIMBATORE

Designed, prototyped and delivered the product that, user can come and download their leads quickly. Performed data-driven research to help standardise visual design across company offerings and prototype new interactions and UI components.

Ad-Hash Technolabs - Visual Designer II

JAN 2017 - APRIL 2019, COIMBATORE

A completely redesigned experience around social web app. Had a chance to work on data and eng teams to design a schema, it's rulesets and components for a dynamic & personalised feed.

Payoda Technologies - Visual Designer I

FEB 2014 - JAN 2017, COIMBATORE

I collaborated with developer teams & managed a wide variety of cross-media projects involving branding, illustrations & UI designs for multiple projects. Involved and took more ownership in company branding and promotions.

SKILLS SETS

Interaction Design

User flows

User Research

Wire framing

Design thinking

Journey Maps

Storyboards

Personas

Surveys

A/B Testing

Concept sketches

Prototyping

Graphic Design

Style Guides

Design Systems

TOOLS STACK

Figma

Photoshop

Illustrator

Zeplin

Adobe XD

Miro

Loom

Trello

Jira

Notion