

Bhuvanesh Palanisamy

Product Designer

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WORK EXPERIENCE - 9 YEARS

LambdaTest - Sr. Product Designer

JULY 2021 - PRESENT, BANGALORE

I have enjoyed working on a successful products (Analytics & SmartUI) where i am able to see the impact of my designs closely. Also be a part of growth team to deliver a better results through user's data points. I have had a opportunity to do more user research and user flows on onboarding screens. Working closely with developers, Head of Product to understand the product deeper and deliver the pixel perfect screens according to the LT design systems.

Adapt.io - Product Designer

APRIL 2019 - JULY 2021, COIMBATORE

Designed, prototyped and delivered the product that, user can come and download their leads quickly. Performed data-driven research to help standardise visual design across company offerings and prototype new interactions and UI components.

Ad-Hash Technolabs - Visual Designer II

JAN 2017 - APRIL 2019, COIMBATORE

A completely redesigned experience around social web app. Had a chance to work on data and eng teams to design a schema, it's rulesets and components for a dynamic & personalised feed.

Payoda Technologies - Visual Designer I

FEB 2014 - JAN 2017, COIMBATORE

I collaborated with developer teams & managed a wide variety of cross-media projects involving branding, illustrations & UI designs for multiple projects. Involved and took more ownership in company branding and promotions.

HONORS

MVP Award & Rising Star of the year 2014 & 2019

SKILLS SETS

Interaction Design

User flows

User Research

Wire framing

Design thinking

Journey Maps

Storyboards

Personas

Surveys

A/B Testing

Concept sketches

Prototyping

Graphic Design

Style Guides

Design Systems

TOOLS STACK

Figma

Photoshop

Illustrator

Zeplin

Adobe XD

Miro

Loom

Trello

Jira

Notion